



Raise the bar on alcoholic beverages.

Achieve stable natural flavors and trending solutions with a winning consumer-driven approach.





Drink in the demand.

Modern consumers are seeking alcohol solutions that balance their need for elevated taste and sensory experiences with their desire for ingredients sourced from nature that are in lockstep with their active lifestyles. These include botanicals, natural flavors, extracts and distillates as well as lower alcohol-by-volume (ABV) options. Products that contain real and authentic ingredients that reinforce the perceived pureness found in nature are also top of mind when choosing alcoholic beverages.

Discovery has never tasted so delicious.

Focusing on achieving their best selves, consumers actively seek permissive indulgences through the delivery of exciting taste experiences combined with what they perceive to be real and natural ingredients that they can feel good about.



Multi-sensorial mixology.

Consumers seek alcoholic beverages that allow multi-sensorial experiences while still aligning with their modern lifestyles. This includes both tried-and-true classics as well as inventive combinations that feature fresh flavors, groundbreaking colors and alluring textures.



Indulgences for all.

Permissive indulgences that feature desired ingredients such as botanicals, functional extracts and distillates are paramount for consumers. This includes both ready-made drinks as well as lower alcohol-by-volume (ABV) options that support their balanced lifestyles.



The demand is clear.

Clean and clear label trends are making their way into alcoholic beverage options. Consumers seek products that are perceived to be natural, contain real and authentic ingredients, are eco-friendly, and are sustainable.

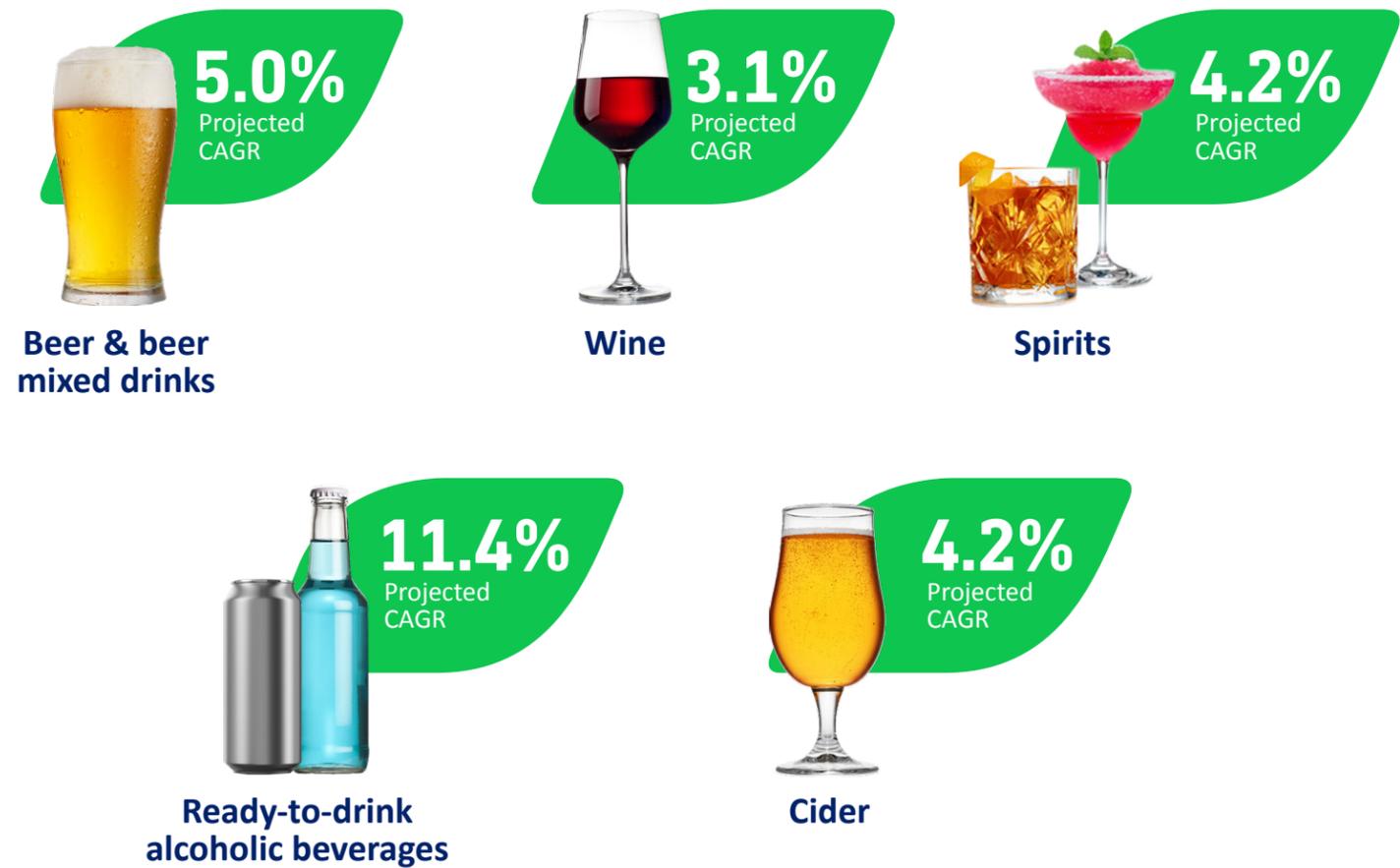




Key learnings can lead to success.

At ADM, we believe getting ahead starts by aligning with emerging trends. Discover the key projections by marketplace analysts that can drive sales growth for your brand.

Global alcoholic beverage category snapshot*:



*Source: Euromonitor

Innovation to elevate any application.

With the alcoholic beverage industry in a constant state of growth, consumers across the globe expect more from their drink choices and experiences. ADM has the applications expertise and alcohol category know-how to solve even your most daunting formulation challenges.



Technical ingenuity to tackle any solution

- + Ready-to-drink alcohol solutions
- + Beer and beer mix drinks
- + Cider, spirits & wine
- + Alcohol-stable formulations
- + Top-notch taste modification capabilities & technology
- + Sugar reduction portfolio



Pour on success with an expansive portfolio

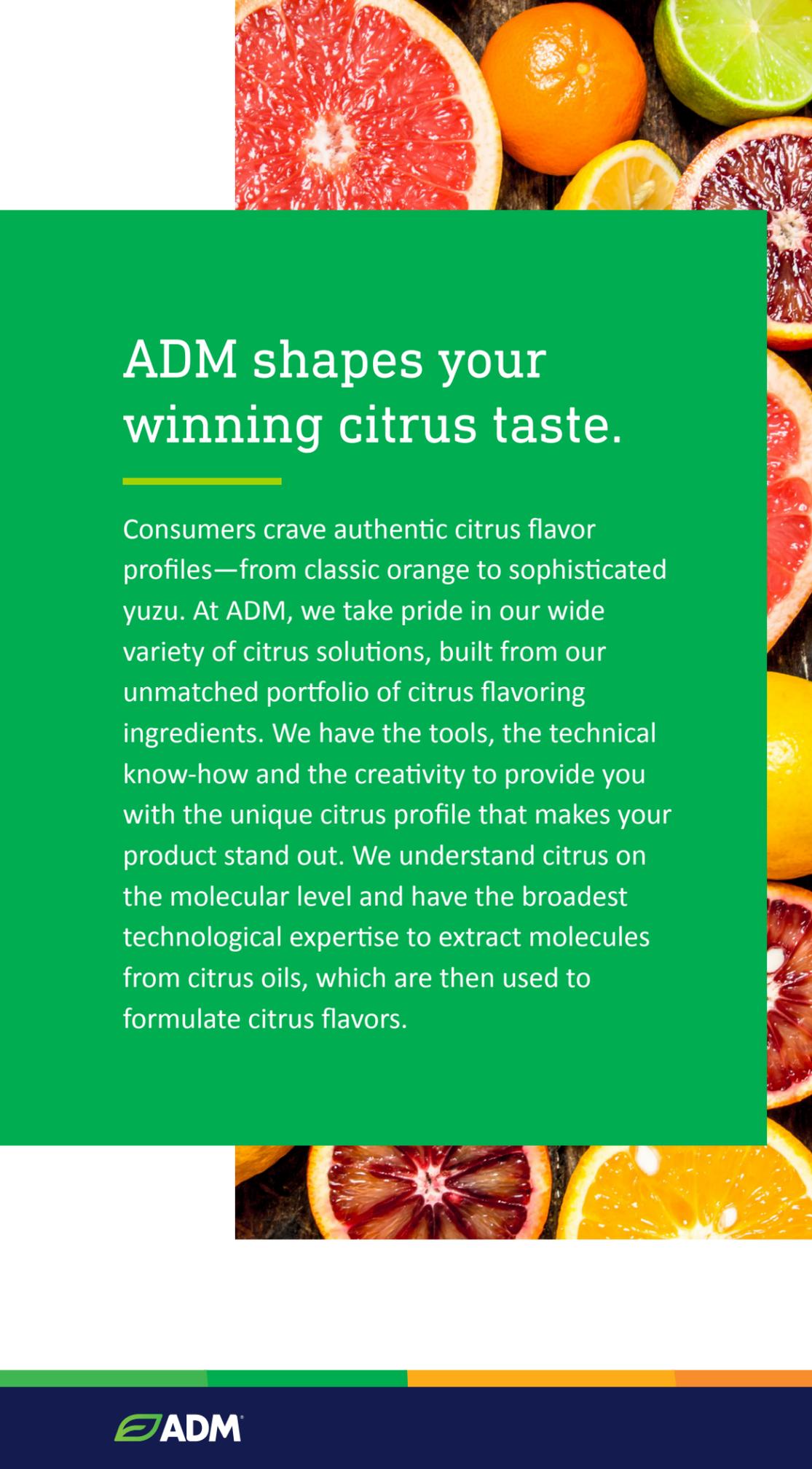
- + World-class flavors portfolio
- + Extensive library of TTB-approved ingredients
- + Unmatched citrus capabilities
- + Alcohol-stable Colors from Nature®
- + Advanced sweetening solutions
- + Botanicals, extracts & distillates



Market-ready solutions for success

- + Consumer-validated concepts & innovations
- + Holistic product development
- + Fully-integrated ingredient systems
- + Superior technical and production support
- + Supply chain quality & reliability





ADM shapes your winning citrus taste.

Consumers crave authentic citrus flavor profiles—from classic orange to sophisticated yuzu. At ADM, we take pride in our wide variety of citrus solutions, built from our unmatched portfolio of citrus flavoring ingredients. We have the tools, the technical know-how and the creativity to provide you with the unique citrus profile that makes your product stand out. We understand citrus on the molecular level and have the broadest technological expertise to extract molecules from citrus oils, which are then used to formulate citrus flavors.

Versatility in every drop

ADM's citrus flavors are designed to the needs of categories, including:

- + Alcoholic beverages such as beer-mix drinks, flavored beer, spirits and low-alcohol beverages like hard seltzers
- + Non-alcoholic beverages such as carbonated soft drinks, flavored waters, functional waters and drinks, juice-containing drinks, sports drinks and juices

Your new main squeeze

Citrus is the most popular flavor category in beverages and also one of the fastest growing flavor families. Our experts have you covered for any tonality.

- + Orange
- + Lime
- + Mandarin
- + Lemon
- + Grapefruit
- + Different varieties (i.e., key lime, finger lime, meyer lemon and more.)

We're passionate about citrus

We understand citrus flavors and their uses to the core: ADM is your partner from sourcing the best from the world's citrus groves to the technological excellence to provide you with stable, easy-to-use flavors.

- + Very specific, qualified raw material selection, analytically and sensory controlled to ensure traceability and the highest quality standards
- + Global cross-functional procurement team buying all parts of the citrus fruits
- + Highly secure and reliable supply chain
- + High diversity of broad raw material availability
- + Full portfolio of stable, clear-cutting citrus flavors adapted to the needs of the most challenging applications

Gain an edge in alcoholic beverage solutions.

Reward consumers with authentic solutions sourced from nature, elevated taste, and new sensorial discoveries. ADM's advanced team of experts is second to none, specializing in innovation, regional application and flavor creation. Backed by global ingredient science and superior technology, ADM has their finger on the pulse of what's next in the alcoholic drink space. Partner today to raise the bar on your next alcoholic solution.

Discover more at food@adm.com or 844-441-3663.

