

Next level pea protein performance.

Growing consumer demand for nutrition sourced from plant proteins, means well-recognized food ingredients, such as, pea protein are becoming more popular. ADM's pea protein portfolio offers tremendous functionality with great taste, enhanced texture and mouthfeel to help you develop on-trend, label-friendly applications.

The flexitarian lifestyle continues to gain momentum, creating a greater demand for plant-based foods and beverages.



of global consumers* identify as following a plant-forward lifestyle.¹

*includes global Flexitarians, Vegetarians, Vegans

What's driving growth?

Health | Variety | Protein Diversity



ADM's research shows that **health is the number one** consideration globally for consumers choosing plantbased solutions (across meat & dairy alternatives and specialized nutrition).² In addition, **consumers are looking to** bring more variety and protein diversity into their diets with plant proteins.³

Plant protein? Yes, peas!



Market Potential

Global food and beverage product launches containing pea protein have increased by 76% in the last five years.⁴

Consumer Approved

Pea protein is a consumer-approved alternative protein. The top three attributes global plant protein consumers most associate with pea protein are:²



Healthy/Nutritious





Clean/Natural



ADM's growing portfolio of powders, blends and textured pea proteins offers optimization across a wide variety of protein-forward applications.

Count on our pea proteins to deliver:

- + Clean taste
- + Light color
- + Diverse functionality
- + Non-GMO
- + 65-80% minimum protein content (on moisture-free basis)
- + North American and European grown, sourced, and produced options available
- + No mandatory allergen labeling required

Protein with performance in mind.



ADM's pea portfolio can help **enable** you to meet consumer demands for on-trend, non-GMO plant protein nutrition.

Powdered Pea Protein Portfolio

Grown, sourced, and produced in North America, ADM's powdered pea protein products have a wide range of functional properties and applications.

	Functional Properties	Applications
ProFam® 580	+ High solubility+ Emulsification+ Gelation	 + Meat Alternatives + Meat Extension + Dairy Alternatives + Nutrition
ProFam [®] 570	 + Low water holding capacity + Low viscosity 	+ Bars + Spreads + Snacks
ProFam® 560	+ High dispersibility	+ Extruded Snacks + Baked Goods + Bars
ProFam® 572	 + High solubility + Emulsification + Gelation + Low sodium 	+ Dairy Alternatives + RTD Beverages + Specialized Nutrition
ProFam® 573	+ High dispersibility + Low sodium	+ Extruded Snacks + Baked Goods + Bars
MaxFlex™ PW 002	 + Blend of Pea & Wheat Protein + Low water holding capacity 	+ Baked Goods + Snacks + Bars

Textured Pea Protein Portfolio

The high functionality and water binding capacity of ADM's textured pea protein products make them ideal for both meat alternatives and meat extensions.

Find out in which regions our products are grown, sourced, and produced below.







More benefits.

Consumers want great taste and quality nutrition, and our portfolio of pea proteins deliver both across a wide variety of food and beverage applications.



Beverages (RTD & Powdered)



Dairy & Plant-Based Alternatives



Nut Butters



Snacks & Bars



Baked Goods



Cereals



Meat & Plant-Based Alternatives



Processed Meat & Meat Extensions



Ready Meals & Side Dishes

ADM's broad portfolio of on-trend plant protein ingredients, combined with our longstanding expertise, technical ingenuity and full solution capabilities, can help you bring your world-class innovations to market faster. Count on us to meet any formulation challenge.

Find out more about ADM pea proteins: www.adm.com/peaproteins

Contact us for a technical consultation and samples: food@adm.com or 844-441-FOOD

SOURCES:

- ¹ ADM OutsideVoiceSM Global Trends Research, May 2023
- ² ADM OutsideVoiceSM Global Protein Consumer Discovery Report, January 2023
- ³ ADM OutsideVoiceSM Protein Blends Study, January 2022
- ⁴ Mintel GNPD, 2023

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