



TEXTURED WHEAT PROTEIN



Clean Taste with a Good Mouthfeel Factor

ADM Textured Wheat Protein offers an ideal solution for delivering excellent texture, taste and functionality.

Our 75+ year expertise of alternative protein development brings you a great European grown and produced solution for innovation today and tomorrow.

INTRODUCING TEXTURED WHEAT PROTEIN

Textured Wheat Protein has a clean and natural flavor ideal for creating unique taste. It enhances texture and density to achieve the perfect bite. Versatile and highly functional, Textured Wheat Protein is adaptable and provides a fibrous, meat-like texture that makes it easy to innovate and create crave-worthy solution.

Taste is the
#1
factor when
European consumers
buy plant-based
foods &
beverages¹

69%
of consumers
say "Lack of range of
products" is the top
barrier to purchasing
meat substitutes²

¹FMCG Gurus Meat Plant Based
Global Report, 2022

²ADM Outside Voice™ Global Protein
Occasion Study, August 2021

ADM's European-Sourced Textured Wheat Protein

Product Code

50200101
50200102
50200401

New Product Name

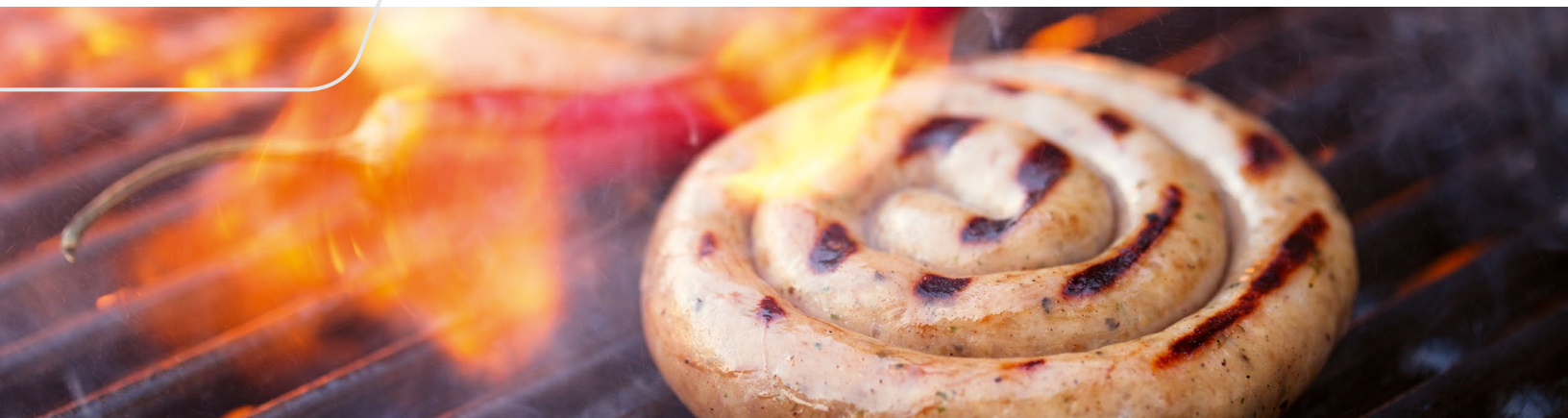
Textured Wheat Protein 101e
Textured Wheat Protein 102e
Textured Wheat Protein 401e

Description

Small chunks
Large chunks
Small granules



TEXTURED WHEAT PROTEIN



BENEFITS OF ADM TEXTURED WHEAT PROTEINS

- Clean and neutral flavor
- Light color
- Texture and moisture management
- Highly adaptable, versatile and functional
- European-sourced, French origin
- Certificated Halal and Kosher
- Meet vegan, vegetarian and flexitarian requirements

More Applications, More Benefits

ADM is a one-stop partner for development and innovation for, value-added consumer-preferred solutions. We combine our quality plant-based proteins with our expert flavor and color capabilities to craft top-quality textured protein applications, so you can bring industry-disrupting innovation to the market faster.



plant-based
products



processed
meat

ADM DELIVERS FOR YOU

With ADM, you have a partner who combines a world-class portfolio of clean-tasting, textured protein ingredients with high level technical ingenuity. We bring over 75 years of experience in alternative protein and flavor design to the table — and our extensive culinary and R&D expertise gives you an edge in developing consumer-preferred, plant-based food and beverages. Our high processing standards and partnerships with growers ensure a safe, sustainable*, great quality solution from farm to finished product. Count on us to meet any formulation challenge, from helping craft new products to delivering for your consumer every time.

*Sustainable sourced options available

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