

# Botanicals with a standard of excellence

To support holistic lifestyles and meet consumers' demands, we turn to the best nature has to offer.



## Consumers and contemporary wellness

It's clear that consumers connect **what they eat** to **how they feel**. Many are taking a holistic, balanced approach to diet and lifestyle for overall well-being.



**76%**

of global consumers aged 26-55 believe that **HEALTHY AGING** starts with **WHAT THEY EAT AND DRINK**<sup>1</sup>



**60% +**

of global consumers say they are **WILLING TO PURCHASE PRODUCTS THAT ARE FORMULATED TO SUPPORT IMMUNE HEALTH**<sup>2</sup>

Botanical extracts fulfill this consumer desire to support overall well-being in a convenient way, with raw materials sourced from nature.



**support healthy immune function**



**achieve associated positive emotional well-being**



**a companion for overall active aging**

## Botanicals for many applications



Along with our **standardized botanicals**, we provide **full application and product development support** to developers across a variety of application areas including:



**Baked Goods & Snacks**



**Beverages**



**Confectionery**



**Dairy & Dairy Alternatives**



**Specialized Nutrition**



**Dietary Supplements**

### A COMPELLING, WELLNESS-FORWARD PORTFOLIO

ADM's selected range of standardized botanical extracts support the wellness goals consumers are aiming for, with:

- Selected **functional plant extracts**
- **Standardized bioactives** in high-quality extracts

Sourced from **traditional raw materials**, well-known for their wellness-associated properties

#### AMAZONIAN SUPERFRUITS



**Acerola**



**Guarana**

#### TEA & TEA-SIMILAR PRODUCTS



**Yerba Mate**



**Teas**  
(Green, Black, White)

## Deep-rooted botanical capabilities

As your trusted full-scale partner for standardized botanicals, you can count on our capabilities.



### Raw Materials

**Careful raw material selection**

- Close to growing regions
- Constant raw material testing
- Starting material rich in bioactives



### Scale-Up

**Significant scale-up capabilities**

- Capabilities in place for every process
- Ensure consistent quality
- At-scale validation



### Science & Technology

**Dedicated research team**

- Vast experience and understanding of plants' molecular mechanisms
- Testing for biological response
- Integrated specialized analytics for ingredient characterization



### Solutions

**Holistic ADM approach**

- Providing convenient delivery
- Full of delightful sensory experiences
- Adapted to your brand's needs

Consumers want to know where their ingredients come from. At ADM, we have cultivated personal relationships with growers all around the world to ensure consistent supply of high-quality raw materials and trustworthy traceability. We source from nature, where it all starts.



### THE BEST NATURE HAS TO OFFER, TO GIVE YOU AN EDGE

Relying on our deep scientific know-how about raw materials—sourced from nature—and using our proprietary extraction technologies—we offer a broad range of plant extracts for standardized, reliable quality.

Our expertise and passion to support consumers' well-being make ADM the reliable plant extracts partner for products you can believe in.

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Find out more about ADM standardized botanical solutions: [adm.com/botanicals](http://adm.com/botanicals)

Contact us for a technical consultation and samples: [botanicals@adm.com](mailto:botanicals@adm.com) or call 844-441-FOOD

SOURCES:  
<sup>1,2</sup> 2021 FMCG-Gurus-Positive-Nutrition-Three-Key-Takeaways-Global-Report

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