



## Authentic Vanilla Flavor

### NATURAL WORLDWIDE APPEAL FROM MADAGASCAR TO MARKET

With its delicate taste and enticing aroma, it's no surprise that vanilla is the world's most popular flavor.<sup>1</sup> Our Madagascar-based vanilla solutions provide delicious tasting profiles in products all over the globe and they are carefully, sustainably and responsibly sourced. At ADM, we are vertically integrated from the farm to your final product.

<sup>1</sup> [https://www.researchgate.net/publication/321150378\\_Vanilla\\_The\\_Most\\_Popular\\_Flavour](https://www.researchgate.net/publication/321150378_Vanilla_The_Most_Popular_Flavour)

<sup>2</sup> The Center for Food Integrity

<sup>3</sup> "Vanilla and Vanillin Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024"

**25%**

of Americans are actively engaged in online conversations about responsible food sourcing<sup>2</sup>

**4%**

the global vanilla market is expected to grow 4% CAGR during 2019-2023<sup>3</sup>

## APPEALING FLAVOR, MINDFUL APPROACH

It's no secret that more and more consumers around the globe want ingredients that are authentic, natural and traceable, as well as delicious. They want to feel good about what they're eating. Tap into ADM's traceable vanilla solutions with a best-in-class, direct-from-farmer supply chain to show consumers that you care.



## Transparency and Traceability

Almost 80% of the world’s vanilla is sourced from Madagascar, where it’s produced and collected from villages in a complex supply chain. To ensure traceability and supply, ADM has streamlined the traditional vanilla supply chain to bring you vanilla direct from the source.

### SAVAN™, THE MADAGASCAR CONNECTION

Through our joint venture partnership with Sahanala, SAVAN™, we are the industry’s first farmer-owned processor and exporter of vanilla beans, rooting our supply chain at the origin source.

### QUALITY, CONSISTENCY AND PEACE OF MIND

When you buy SAVAN™-sourced vanilla from ADM, you’re not only getting a product that’s responsibly sourced and traceable, you’re getting peace of mind. Why? We’re one of the world’s largest vanilla extract manufacturers and most innovative flavor companies. Trust ADM as your go-to vanilla partner and gain the peace of mind knowing you’ll always get an excellent product for a fair price.

## OUR SOURCING EDGE INCLUDES:

- Working with 3,000 farmers in Madagascar to deliver a ‘direct-from-farmer’ sourcing
- An extension work program to promote farming best practices improving vanillin content
- Improving farmers’ quality of life through education, medical care and food security programs

**Our direct relationships with farmers in Madagascar ensure that our vanilla extracts and flavors are high quality, cost-effective, and traceable direct to you from the farm.**





## VERSATILE VANILLA – THINK OUTSIDE THE BEAN

Our state-of-the-art global Customer Innovation Centers enable you to work locally with our teams to get to market faster with your next launch—whether it’s a delicious vanilla ice cream, a craveable sweet snack or a refreshing beverage—ADM is ready to assist your product development teams to help you deliver the best vanilla taste possible.

## More Applications, More Benefits

Our vanilla extracts, flavors and alternatives along with our formulation expertise benefit these applications.



### Ice Cream & Dairy Products

It takes specialized knowledge and years of hard-earned expertise to help create products for the dairy, ice cream and frozen dessert industries.

- Staying ahead of latest developments in ice cream production
- An extensive flavor portfolio
- Cost-conscious solutions available



### Bakery Products

Our superior baking applications have been trusted by professionals since 1936.

- Broad range of flavors available
- Expertise in supplying some of the largest U.S. bakery suppliers
- Complete profile of bakery products



### Beverages

Today’s consumers expect more flavor from their beverages; we know how to give them what they want.

- Enhancements for all beverage categories
- Flavoring specifically crafted for the beverage industry



### Nutrition Bars

Our experienced flavor experts will create just the right flavor to help you succeed in this competitive space.

- Specialized flavors for meal-replacement and nutrition-supplement bars
- Innovative formulas developed to enhance flavor and reduce cost
- Clean ingredients to satisfy health-conscious consumers

# A Full-Range Solution

We understand the challenge of finding quality, pure vanilla ingredients to meet your application needs. We can provide a full range of solutions with our robust portfolio of retail and commercial grade extracts, as well as natural flavors. Whether you need a flavor match or want to create something unique, our R&D and Applications teams can help create the perfect flavor to complement your carefully selected list of ingredients.

## OUR PORTFOLIO OF VANILLA EXTRACTS AND FLAVORS INCLUDE:

PURE VANILLA EXTRACTS

VANILLA FLAVORS

CURED VANILLA BEANS

SPENT VANILLA BEANS

VANILLA PASTE

## OUR VANILLA IS:

Compliant with U.S. FDA and EU Regulations GRAS Non-GMO Organic Halal Clean Label Gluten Free

### CERTIFICATIONS

Kosher, Organic

### ORIGINS

India, Indonesia, Madagascar,  
Papua New Guinea, Tanzania, Uganda

## ADM DELIVERS FOR YOU

We translate nature into the flavor that defines all of our products. Our technical expertise and state-of-the-art extraction systems ensure quality and reliability, while our superb logistical network delivers uninterrupted supply. With expertise spanning the entire value chain, we help you achieve a consumer-preferred flavor profile. With full product development and application support, we're your turnkey solution, adapting our flavors and systems to your specific product needs for great-tasting products consumers will love.

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