





# The Alpha of Omegas

Omega-3 fatty acids are essential nutrients—shown to play an important role in overall wellness, including heart, cognitive, eye, and prenatal/maternal health. Omega-3s are integral to every cell in our bodies, and their function spans from optimizing neuron and memory function, to helping maintain healthy blood pressure and triglyceride levels.

The human body can't make omega-3s and to increase convenience, this dietary need is frequently met by supplements, which are traditionally made from fish sources. As many as one-third of consumers are looking for plant-based alternatives to this important nutrient, and Onavita<sup>™</sup> meets this need by providing the benefits of omega-3s from a plant-based source.

## 78%

of consumers are looking for foods and beverages that are good for their hearts<sup>1</sup>

#### **44%** of consumers want to increase their intake of omega-3s<sup>2</sup>

<sup>1,2</sup>Hartman Health and Wellness Study, 2019









## Plant-Based and Algal Omegas with a Sea of Benefits

ADM's Onavita<sup>™</sup> offers high-quality, non-GMO omega-3s that provide clean label alternatives through a controlled, renewable, eco-friendly supply model while winning consumers on all fronts—in terms of heart, cognitive and eye health benefits.

<sup>3</sup>Innes, JK and Calder, PC. (2020) Int J Mol Sci. 21(4): 1362-1383. <sup>4</sup>McGratten, AM, et al. (2018) Br J Nutr. 120(12): 1388-1405. <sup>5</sup>European Food Safety Authority (EFSA) Approved Claims. <sup>6</sup>Fard, SG, et al.(2019) Crit Rev Food Sci Nutr. 59(11): 1684-1727.

#### HEART HEALTH

Studies show that DHA has several potential benefits for cardiovascular function:<sup>3</sup>

- Improves blood pressure
- Improves plasma lipids
- Improves vascular function
- Reduces inflammatory markers

#### COGNITIVE HEALTH

DHA is integral to cell membranes of the brain and central nervous system, and is important for cognitive development. Studies show that DHA:

- Supplementation with EPA is associated with increased memory and/or reduced memory loss<sup>4</sup>
- Contributes to maintenance of normal brain function<sup>5</sup>
- Maternal intake contributes to normal brain development of fetus and breastfed infants<sup>5</sup>

#### EYE HEALTH

Concentrated in the retina, DHA is important to the development of normal eye function. Studies show:<sup>6</sup>

- Dietary deficiencies of DHA are associated with impaired vision and increased risk of macular degeneration
- DHA contributes to maintenance of normal vision
- Maternal DHA intake contributes to normal development of the eyes of fetus and breastfed infants



# What Makes Onavita<sup>™</sup> Better

Onavita<sup>™</sup> offers high-quality, non-GMO plant-based omega-3s made in the U.S. and supported by ADM's technical ingenuity and formulation expertise to help optimize taste, texture, nutrition and function in your supplement, food and beverage products. Our controlled and renewable supply provides sustainable alternatives to fish-sourced omega-3s.

### VERTICAL SUPPLY CHAIN ELEVATES YOUR BUSINESS

We grow the algae and control its production throughout our vertical supply chain for superior performance that is supported by our full range of capabilities—to help you develop and formulate great products. We don't just supply you with omega-3 ingredients; we assist you every step of the way.

### THE EXPERTISE TO ACHIEVE GREAT TASTE

When it comes to many nutritional ingredients, flavor can be a bit of a challenge. We have the flavor and masking expertise to help you clear any hurdles on your way to supplements, foods and beverages consumers will love. With our own flavor house and an abundance of know-how, we've got a real taste for good flavor.

## NEED A SPECIFIC BLEND?

We offer EPA/DHA blends and provide custom blending solutions to meet your needs.

### AT-A-GLANCE BENEFITS



Help support cognitive, heart and eye health



Plant-based and algal, and suitable for vegans/vegetarians



May help support healthy development and aging





Clean- and clear-label friendly, non-GMO

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Vertically integrated supply chain (we even grow the algae)



## More Applications, More Benefits

ADM has the formulation expertise to provide function, flavor and texture in a variety of on-trend applications:





beverages

## The Right Products

We offer a full line of omega-3 offerings in multiple forms, including Onavita<sup>™</sup> DHA in oils and powders.

ONAVITA<sup>™</sup> 40% ALGAL DHA OIL ONAVITA<sup>™</sup> 30% ALGAL DHA OIL ONAVITA<sup>™</sup> 20% ALGAL DHA POWDER ONAVITA<sup>™</sup> 10% ALGAL DHA POWDER ONAVITA<sup>™</sup> 50% ALA FLAXSEED OIL EPA/DHA BLEND

#### **CLAIMS AND CERTIFICATIONS:**

FDA-APPROVED QUALIFIED HEALTH CLAIMS (FLAXSEED AND BLENDS)

CLEAN LABEL

NON-GMO

ALLERGEN FREE

**GLUTEN FREE** 

**KOSHER CERTIFIED** 

### ADM DELIVERS FOR YOU

An expansive pantry of health & wellness ingredients including biotics, botanical extracts, vitamins, minerals and more means you can deliver the best supplements and food & beverages formulations to meet consumers' evolving functional nutrition needs. ADM has the expertise to merge superior nutritional ingredients with great taste, using our flavors and masking capabilities to craft delicious foods. With our vertically integrated supply chain to ensure the reliability and availability of high-quality products and our dependable customer service, you get industry-leading quality solutions to ensure your success.



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